## Effective Marketing

to Propel Your Growth

Wednesday, July 13, 2022 9:00 AM - 10:30 AM



### Register Now!

#### Talking points will cover:

- What is your marketing strategy?
- How do you develop an effective marketing strategy?
- Who are your customers?
- How do you measure the success of your marketing investment?
- Where are you marketing? Where should you be marketing?

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A Virtual Event

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Lead by:



Michelle Chuang Consultant **CSUF SBDC** 

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