

# OC BUS YOUTH RIDE FREE PROMOTION



## AT A GLANCE

### AREA OF BENEFIT:

All 34 Orange County cities and the County of Orange

### PROGRAM PARTICIPANTS:

Orange County Youth (Ages 6 – 18)

### FUNDING:

State of California Low Carbon Transit Operations Program (LCTOP)

### WEBSITE:

[OCbus.com/YouthRideFree](https://OCbus.com/YouthRideFree)

### CONTACT:

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Fact sheet as of 7/16/21

## OVERVIEW

The Youth Ride Free program is a promotional pass that allows youth 18 and under to ride all OC Bus fixed-route buses for free. The six-month program will start in September 2021 and passes will be valid through February 28, 2022.

Passes and marketing information will be distributed in partnership with Orange County schools, with parents able to request a pass from participating schools, the OCTA store, or at [OCbus.com/YouthRideFree](https://OCbus.com/YouthRideFree).

## BENEFITS

- Offers a promotional free fare for youth 18 and under, providing a reliable transportation option for education, work, and leisure.
- Promotional free pass valid on any OC Bus fixed-route service, including weekends and holidays.
- Supports the economic recovery of Orange County and helps mitigate the financial impacts from the COVID-19 pandemic on low income and diverse populations.
- Allows youth from all over Orange County to equitably re-engage with education and other opportunities following pandemic restrictions.
- Helps introduce new youth riders to public transit, encouraging long term usage.
- Improves mobility options, reduce congestion, and reduce greenhouse gas emissions.
- Provides rider feedback and information for future youth program development.

## FUNDING

This Youth Free Fare promotion is grant-funded by the Low Carbon Transit Operations Program through California Climate Investments, a statewide initiative that puts billions of Cap-and-Trade dollars to work reducing greenhouse gas emissions, strengthening the economy, and improving public health and the environment – particularly in disadvantaged communities.

## HIGHLIGHTS

- “Youth Ride Free Fare” pass will be a free magnetic stripe OC Bus pass, good for six months.
- A multilingual “parental request form” will be available through schools, the OCTA store, and at [OCbus.com/YouthRideFree](https://OCbus.com/YouthRideFree).



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