THE RIGHT **SKILLS** — FOR THE — **RIGHT JOB**

SKILLS GAPS

are the rift between the skills needed for a job and those possessed by the individual hired to do that job.

Those gaps are money-wasting, time-wasting BARRIE to effective hiring and training.

Skill shortages affect:

- ▶ Productivity
- ▶ Turnover
- ▶ Training costs
- Diminished career paths
- ▶ US unemployment/underemployment rates





ATTENTION EMPLOYERS!

The ACT® WorkKeys® National Career Readiness Certificate® (NCRC®) is an assessment-based credential issued at four levels. The WorkKeys NCRC measures and certifies essential work skills needed for success in jobs across industries and occupations. Cut turnover, increase your bottom line, and show employees you are investing in them! Encourage your employees to apply!

This credential is used across all sectors of the economy and verifies the following cognitive skills:

- **Problem solving**
- Critical thinking
- Reading and using work-related text

- Applying information from workplace documents to solve problems
- Setting up and performing work-related math calculations

- Training materials are easily accessed online
- Self-paced
- **Instructor support**
- Free of cost
- **Available in Spanish**

"BERNER FOODS STOPS TURNOVER FROM EATING UP PROFITS. In a rapidly changing field, Berner Foods found their ineffective hiring practices led to high turnover and significant training costs. After introducing WorkKeys Assessments and the WorkKeys NCRC, Berner reduced turnover to just over 2% and reported a 92% reduction in terminations in just two years."

SCAN OR VISIT https://www.oconestop.com/act-workkeys TO LEARN MORE AND APPLY.













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